



**Supporting Communities  
in Kent & Medway**

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# Fundraising Pack

# Thank you!

Firstly, thank you for thinking about fundraising for MVA! Volunteering is an incredible thing to do, and we want to make it as easy (and fun!) for you as possible.

This fundraising pack can help. We've got information about planning an activity or event, some ideas of what you might want to do and how to do it, and what to do when you're done.

In section one you'll find the MVA to Z of fundraising – with ideas for activities or events, and some hints and tips too!

Section two is about planning your event or activity. We'll provide you a sponsorship form, a poster to promote what you're doing – even blank tickets and invitations so you can let everyone know!

The last section is about what to do after you've done your fantastic fundraising.

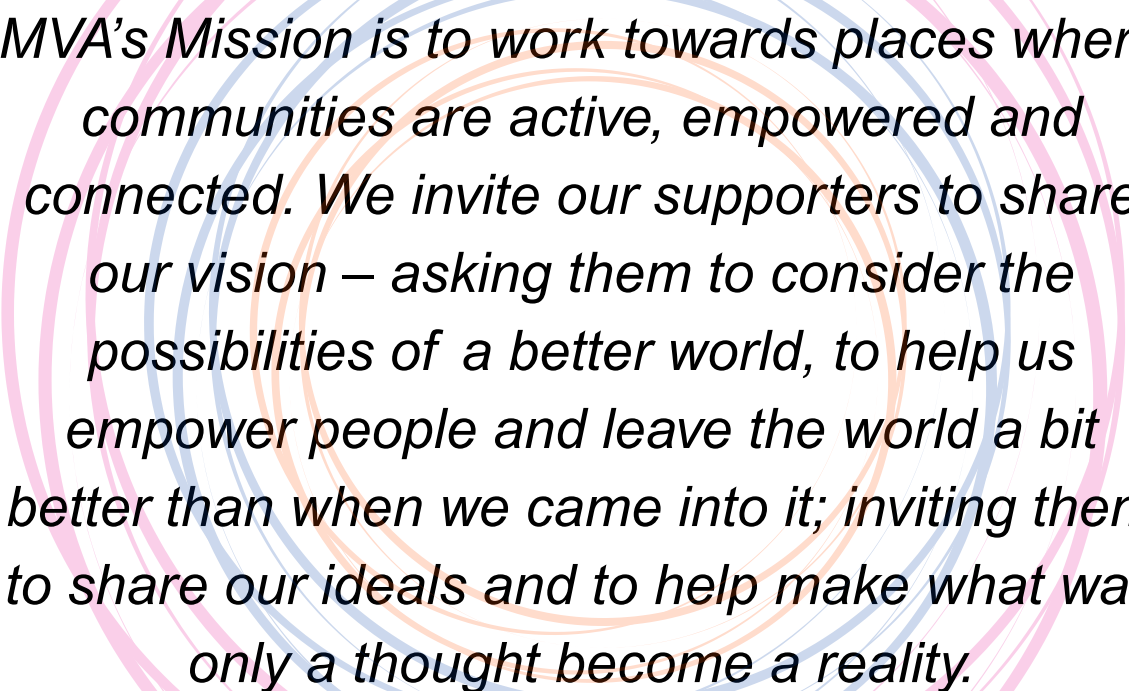
We want to make this all really simple for you, so if you have any questions get in touch by emailing [info@mva.org.uk](mailto:info@mva.org.uk), or calling us on **01634 812850**.

Thank you again for your support. Events and activities like this are vital to help us help our local communities – and we couldn't do it without people like you!

Happy fundraising!







*MVA's Mission is to work towards places where communities are active, empowered and connected. We invite our supporters to share our vision – asking them to consider the possibilities of a better world, to help us empower people and leave the world a bit better than when we came into it; inviting them to share our ideals and to help make what was only a thought become a reality.*

# The MVA to Z of fundraising

There are so many ways to fundraise. It doesn't have to be marathons and sky dives – though, if you are doing that, good luck! Our MVA to Z of fundraising will give you plenty of ideas for activities or events you might want to do.

- A** Abseil: reach new heights with an abseiling challenge.  
Afternoon tea: hold an elegant afternoon tea with your friends, family and community.  
Arm wrestling contest: see who's crowned the arm-wrestling champion.  
Art exhibition: showcase your work, and the work of local artists. You can raise money through an entry fee to your exhibition.
- B** Bake sale: get your local community baking to sell some delicious treats.  
Bingo: who will be the first to check off all their numbers at a bingo night?  
Birthday giving: ask your loved ones to donate instead of buying you gifts.
- C** Car wash: help clean up local cars in a community car wash event.  
Coffee morning: get together to enjoy a cuppa while raising money for a good cause.  
Crafts: turn your crafts and makes into a fundraising activity.  
Cycling: get sponsored to hop on your bike for a cycle.
- D** Dance-a-thon: a contest to see who can last the longest on the dancefloor.  
Darts contest: take aim to see who hits the bullseye in a game of darts.  
Dinner party: gather your friends and host up a storm at your own charity dinner party.  
Dog show: let those pups strut their stuff to see who is voted the winner.  
Drawing contest: challenge people to show off their drawing skills.



**E** Envelopes: bring some spare envelopes into your work, community hub or school. Ask people to stuff them with spare change and just see how much you make.

Easyfundraising: You spend, brands donate. We work with Easyfundraising, who partner over 7,000 brands who will donate part of what you spend to a cause of your choice. It won't cost you any extra, as the cost is covered by the brand. You can get stated at [www.easyfundraising.org.uk/causes/mva](http://www.easyfundraising.org.uk/causes/mva).

**F** Fancy dress day: hold a fancy dress day at school or work.

Film night: share your favourite film with your friends, pick a theme with some snacks (or even costumes!) and ask for donations.

Football match: see who will score the winning goal in a charity game.

**G** Games night: get competitive over some board games.

Give something up: get sponsored giving up something you love.

Golf day: take to the green in a charity golf day event.

Grow a beard: let it all grow out while raising money for charity.

Guess how many: challenge people to guess how many items are in a jar.

**H** Head shave: shave all your hair for some sponsorship money.

Hiking: take a sponsored hike and see how far you can walk.

Hour of earnings: ask your colleagues to donate an hour of their pay.





**I** International food party: ask everyone to bring a dish from their different cultures and countries, and enjoy sharing!

**J** Jigsaw puzzle marathon: see who can complete the most puzzles in a day.  
Joke-a-thon: crack your best jokes and exchange laughs for donations.

Jumble sale: see what old or unwanted items you have lying around to sell.

**K** Karaoke: have a sing along with your friends and family.

Keepy uppy contest: who will keep the ball up in the air the longest?

Kick a habit: challenge yourself to break a bad habit whilst raising money.

**L** Learn a new skill: get sponsored to learn a useful new skill.

Livestream: host an online gaming, cooking, fitness, or crafting livestream.

Lottery – Medway Lottery is an exciting weekly lottery that raises money for good causes in Medway area. Register at [www.medwaylottery.co.uk/good-causes](http://www.medwaylottery.co.uk/good-causes), and select MVA as your chosen cause.

**M** Makeover: ask people to donate skills for hairdressing, barbering or pedicures, and get your friends feeling fantastic!

Mobile free day: challenge everyone to go without phones for a full day.

Mountain climb: rise to the top with a mountain climb challenge.

Murder mystery party: find out whodunnit by organising a murder mystery night.

Music: hold your own local music event or battle of the bands.



**N** Night in: invite your friends over for a Friday night in. Have a feast, have a dance party, have a spa night – the possibilities are endless.

**O** Open mic night: let anyone take to the stage in an open mic event.  
Outdoor theatre: hold an outdoor theatre show with entry fee.

**P** Pennies make pounds: it's as simple as it sound – collect your pennies to make pounds! Any amount can make a difference, especially if you get your friends and family involved too.

Penalty shootout: step up to the line for a penalty shootout tournament.

Poetry: get lyrical and share your poems in front of an audience.

Poker night: all money won in the game gets donated to charity.

**Q** Quiet hour: challenge people to stay quiet for an hour, and donate for every noise.

Quiz night: test everyone's knowledge with a quiz night to raise money for charity.

**R** Raffle: sell some raffle ticket for a chance to win some prizes. You could make the prizes, ask local businesses to donate to a good cause. There are some rules about how you run a raffle – see [page 19](#).

Read-a-thon: challenge people to get reading for charity, and see how many pages you all get through.

Run: test out your endurance by challenging yourself to do a sponsored charity run – or even a marathon!

**S** Swear box: get your most potty-mouthed friends together and donate for every slip-up.

Sky dive: take to the skies and get sponsored for a charity sky dive.

Street party: get all of your neighbours involved with a local street party – for a jubilee, holiday or just because.

**T** Talent contest: give everyone the chance to show off their best talents.

Teddy bear picnic: host a teddy bear picnic for families and young children to enjoy.

Tombola: run a local tombola with fun prizes to help raise money for charity.

You could ask local businesses to donate prizes. There are some rules about how you do this – see [page 19](#) for more information.

Treasure hunt: put together a treasure hunt around your town – ask people to donate for a chance to find something.



U Uniform free day: skip the uniform for a day in return for a small donation.  
Unite: whatever you're doing, there's power in numbers, work together with friends to boost your fundraising.

V Vegetable growing: see what vegetables you can grow and sell, and see who can grow the biggest!

Village Fair: Roll up, roll up! If you want to make a really special occasion of fundraising, you could organise a fair for your local community. Coconut shys, counting sweets, human fruit machines – the opportunities are endless!

W Walk: the sponsored walk – it's a classic for a reason!

Wine tasting: enjoy some delicious drinks at your own wine tasting event.

World record attempt: get your name in the history books by challenging people to try and break a world record together.

X X-box: whether you like the X-box, PlayStation or Nintendo, host a gaming night with your friends and family. Who doesn't love a Mario Kart competition?

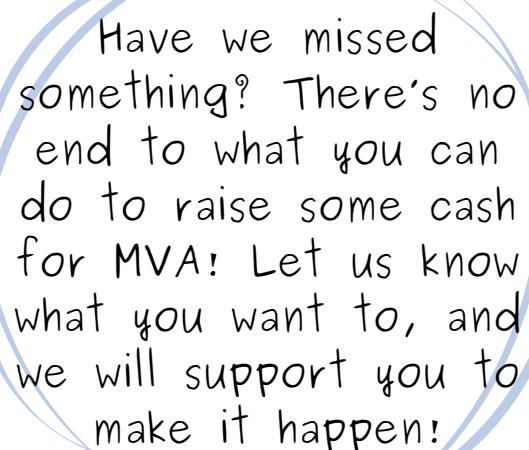
Y Yoga marathon: release the tension and find some inner peace – you could meditate for a day, or run a class asking people for donations.

Yo-yo contest: crack out your best yo-yo skills in a competition. Anyone walking the dog?

Z Zero waste week: challenge yourself to go fully zero waste for a week – not throwing out anything that could be saved!

Zip wire: soar through the sky as you take on a zip wire.

z z Z– a sponsored sleep!



Have we missed something? There's no end to what you can do to raise some cash for MVA! Let us know what you want to, and we will support you to make it happen!

# Time to plan



Now you've decided what you want to do, you'll need to plan a couple of things before the big day.

Need a sponsorship form to get the collection started? You can find that here. You've also got a poster and invitations to tell everyone what you've got planned, and tickets to your event or activity if you need them.

Remember – planning should be fun! Don't sweat the small stuff, and ask for help if you need it!

Have you thought about promoting your event on social media? It's a good way of telling people you know about what you're doing, getting people excited for the big day, and thanking your supporters!





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Contact:

What:

Where:

When:







# Sponsorship form



Sponsor's full name (first and surname)	Postcode	Donation amount (£)	Date paid

# Sponsorship form



Sponsor's full name (first and surname)	Postcode	Donation amount (£)	Date paid
		Total donations received	£
		Date donations given to MVA	

Thank  
you!

Name: .....

Event: .....



You're invited!

What:

When:

Where:

You're invited!

What:

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You're invited!

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I'm fundraising for



**Supporting Communities  
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Registered Charity Number 1042475

I'm fundraising for



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Registered Charity Number 1042475

Admit 1

fundraising for 

Ticket no. \_\_\_\_\_  
Registered Charity Number 1042475

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fundraising for 

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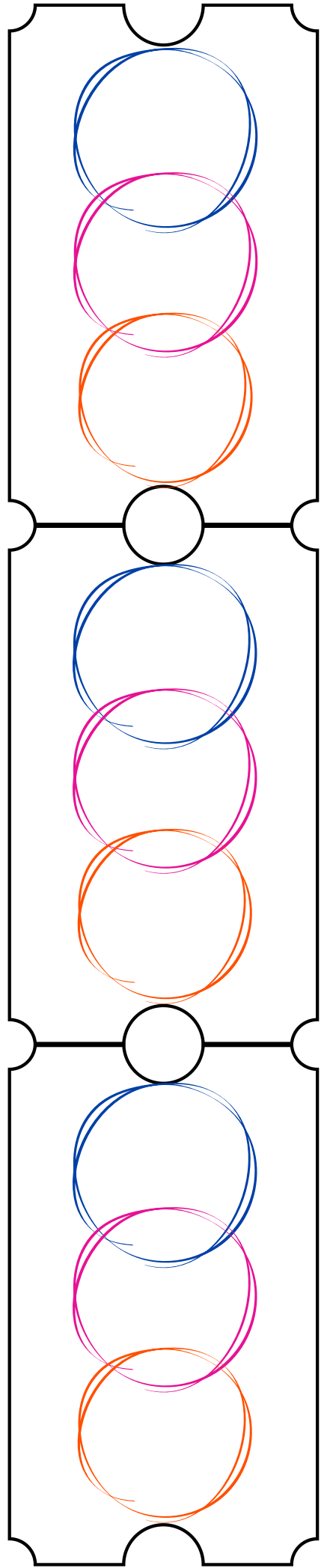
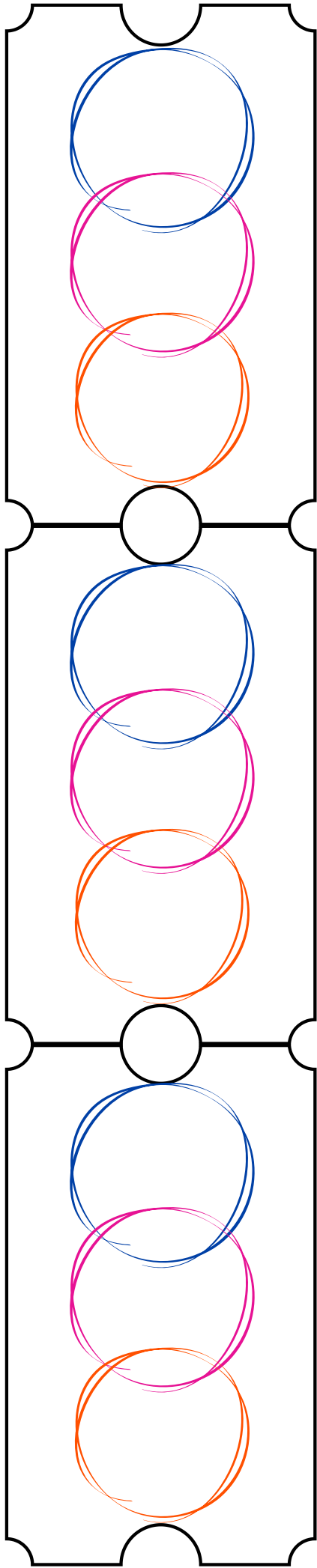
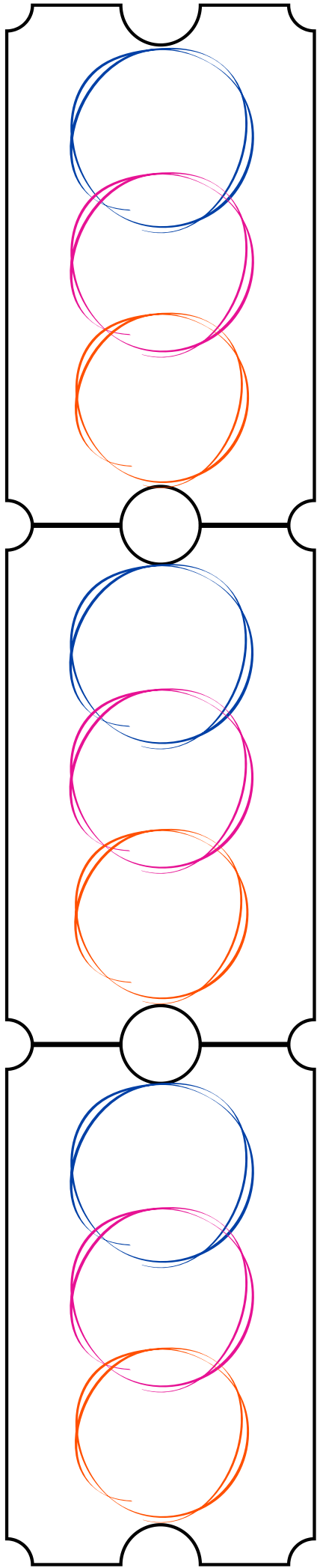
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Ticket no. \_\_\_\_\_  
Registered Charity Number 1042475

Admit 1

fundraising for 

Ticket no. \_\_\_\_\_  
Registered Charity Number 1042475





# You did it!

## Congratulations!

You've just organised an incredible fundraising event for your friends, family and community! Very well done – and thank you!



There's just a couple of things left to do.

Firstly, let us know! You can get in touch by emailing [info@mva.org.uk](mailto:info@mva.org.uk), or calling us on **01634 812850**.

We love hearing about what you've been doing, seeing your photos and sharing your stories.

Once you've talked to us, you can pay in your donations. There are a few ways you can do this:

- By post. Pay any cash into your bank (please don't send it by post). You can then write a cheque (made payable to Council for Voluntary Service (Medway) t/a Medway Voluntary Action) and send it to us at:

**MVA at Age UK Kent Rivers**  
**Second Floor South**  
**Fitted Rigging House South**  
**Anchor Wharf**  
**Chatham**  
**ME4 4TZ**

- By bank transfer. Talk to us for more information about this.
- Through JustGiving. If you've set up a JustGiving page under our account, the money will automatically be paid to us.
- By PayPal to MVA. Although it might be simple, bear in mind that PayPal charge a fee, which reduces your hard-earned donation.

If you're not sure how to pay in your donations, contact us and we will try to help.







# The important bits

It's fantastic that you're fundraising, but – of course – it's important that you are able to do this responsibly, keeping yourself and your community safe.

We've got some important information about this that you should read before fundraising. You can read this at [mva.org.uk/about/support-us](https://mva.org.uk/about/support-us). There's information and resources under the Do Your Own Fundraising section.

If you have any queries or need this information in a different format, email [info@mva.org.uk](mailto:info@mva.org.uk), or call us on **01634 812850**.



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