



Double the difference this Christmas – Help us fight loneliness

We often think loneliness is something that only affects the elderly, but that simply isn't true. Across Medway and Swale, people of all ages and walks of life are struggling with social isolation. Whether it's younger adults, those nearing retirement, or anyone who has lost confidence or connection, the reality is, too many people feel invisible.

At MVA, we believe no one should feel alone.

That's why we've joined The Big Give's Christmas Challenge, an incredible opportunity where every single donation made can be doubled, making twice the impact for those who need it most.

Through our campaign, "Community Connectivity – Making Life Better for All," we're raising vital funds to expand our outreach and community activities. These efforts help people reconnect with their interests, their neighbours, and link them with local activities within their communities. But, we can't do it without your help.

Why Are We Asking in July?

Because right now, we need to secure £1,250 in Pledges from kind-hearted supporters like you by 29th August 2025. These Pledges will unlock access to The Big Give's match funding pot, doubling the donations we receive in December and enabling us to support even more isolated residents.



A Pledger is someone who commits in advance to donate a set amount after our campaign closes (you only pay if we reach our goal!). Your Pledge won't just support our work, it will inspire others to give, knowing their donation will go twice as far.

Can You Be the Reason Someone Feels Less Alone?

Your Pledge could be the turning point in someone's life. By helping us unlock match funding, you're giving people the chance to feel part of something again and to be seen.

👉 **Make your Pledge today at:**

<https://community.biggive.org/s/pledge?campaignId=a05WS000006OIX1YAK>

Let's stand together and show that loneliness has no place in our communities.

One Pledge. Double the Impact. Countless Lives Changed.

If you'd like to discuss a Pledge, or need more information, please get in touch on 01634 812850 or reply to this email.

With heartfelt thanks,

The MVA Team